



## **EASI Demographic eBooks**

### **Introduction**

Easy Analytic Software, Inc. (EASI) is a New York-based independent developer and marketer of demographic data and software solutions that provide reports and maps with unique search and analysis tools. EASI provides targeted site analysis software and updated demographics and related data for standard (Block Groups, Census Tracts, ZIP Codes, Cities, Counties, CBSAs, States, and the US) and customized geographies. Included with all software is an easy to use mapping tool that does address lookups, point maps, ring studies, create quintile analysis, and more. EASI has been in business since 1995 with over 1,500 clients who use our databases, software, and services.

Take a moment to read the [Testimonials at our Website!](#) While there you can also test our software - for free. EASI offers key reports from the 2000 Census. Thousands of corporate, magazines, colleges and other users go to our site for their Census demographics.

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**Note: Each July a new link update will be provided with updates of the data elements below.**

| Count | Name                                                  |                                        |
|-------|-------------------------------------------------------|----------------------------------------|
| 1.    | Dominant Profile                                      | 16. Median Rent (\$) Housing           |
| 2.    | Population (4/1/1990)                                 | 17. Median Value (\$) Housing          |
| 3.    | Population (4/1/2000)                                 | 18. Median Vehicles Households         |
| 4.    | Population (Current)                                  | 19. Urban Population                   |
| 5.    | Population (5 Year Forecast)                          | 20. Rural Population                   |
| 6.    | Population Growth (5 Year Forecast Growth from /2000) | 21. Male Population                    |
| 7.    | Population Forecast (5 Year / Current)                | 22. Female Population                  |
| 8.    | Households (4/1/1990)                                 | 23. Population Density                 |
| 9.    | Households (4/1/2000)                                 | 24. Families                           |
| 10.   | Households (Current)                                  | 25. Owner Occupied Households          |
| 11.   | Households (5 Year Forecast)                          | 26. Renter Occupied Households         |
| 12.   | Household Growth 5 Year Forecast Growth from /2000)   | 27. Total Household Income             |
| 13.   | Household Forecast (5 Year/Current)                   | 28. White Population                   |
| 14.   | Average Household Size                                | 29. Black Population                   |
| 15.   | Median Age of Householder                             | 30. Asian, Pacific Islander Population |
|       |                                                       | 31. Other Population                   |
|       |                                                       | 32. Hispanic Population                |
|       |                                                       | 33. White Non Hispanic Population      |
|       |                                                       | 34. Median Household Income            |
|       |                                                       | 35. Average Household Income           |

36. Per Capita Income
37. Median Age
38. Total Retail Sales (\$000)
39. Total Consumer Expenditures (\$000)
40. Housing Units
41. Employment by Place of Work
42. Establishments by Place of Work
43. EASI Quality of Life
44. EASI Total Crime
45. EASI Best Weather

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FAX to 856 931 4115 to the attention of: Robert Katz